Bilingual radio show by Sport and Citizenship on Eur@dionantes

« Mega sport events: which legacy for the citizens? »

Broadcast on Sunday July 1st and 15th at 11:00 AM on 101.3 FM and from July 3rd, in podcast on our website.

Radio episode presented by Inès Boutar and Maxime Leblanc from the think tank Sport and Citizenship.

How to create a real heritage for the host country and its citizens (in terms of job creation, sustainable development, territory plan, other projects...)? To what extent does a sporting event roots itself into sustainable sport public policies?

Experts on the issue of mega events answered our questions to lead us towards a better ethical understanding of mega events.

• Jakub Kalinowski, Chairman of the Board of Volunteers for sport Foundation
  “Thanks to the Euro, 2012 mini pitches have been built in Poland and are used by millions of people. We have implemented the “Move it program” thanks to the “Respect your Health” project, which enabled 2000 classes to travel around Europe and accumulate more than 500,000 miles during 80,000 hours of physical activity. And it will remain after the Euro 2012.”

• Matthew Philpott, Network lead European, Healthy Stadia Network
  “A 2008 study shows that there are no tangible benefits except for infrastructures and economic impact after a mega event. Healthy Stadia fosters sustainable development through the project “Giving up smoking, be more active, no drinking and better diet”. Community workers and the population are the only ones able to improve this legacy.”

• Alain-Arvin-Berod, philosopher and administrator of the think tank Sport and Citizenship
  “Organisers have to take the social aspects into account in terms of specifications of an event, and stadiums should be made profitable by including several disciplines and different events in the sports arena with an attractive environment around. In this respect, the example of Germany is relevant: it allowed to lower the rate of incivility.”

• Florian Kerzerho, PhD on “Events, factor of territorial development”
  “Legacy is a key factor that should be considered by the international sports federations when they attribute an event. The legacy can be tangible (infrastructures, increased practices) or intangible (organizational skills...). There is a study that measures the social benefits of mega events by calculating the ratio between the satisfaction of the audience and the cost for the population.”

• Jean-Bernard Lugadet, Secretary of “Czesc” Association, Franco-Polish Committee of Nantes
  "Hosting the Euro 2012 in Poland helped to develop infrastructures such as the tramway that now crosses many formerly landlocked neighbourhoods. But there still is an manipulation of supporters’ behaviour.”

Sport and Citizenship is a European think tank dedicated to the study of sport policy and the promotion of sport’s values as elements of European citizenship. Buoyed by a multidisciplinary Scientific Committee made up of more than one hundred experts, Sport and Citizenship works with governments to initiate a civic dialogue in the field of sport but also to advocate for its specificity at the European level on the basis of its social, educational and civic dimensions.